

Executive Sounding Board

Associates Inc.

Management and Financial Consultants

2 Penn Center • Suite 1730 • Philadelphia, PA 19102 • (215) 568-5788 • FAX: (215) 568-5769 • www.esba.com

FOR IMMEDIATE RELEASE

Marc Levee Joins Executive Sounding Board Associates Inc.

Philadelphia, PA—September 6, 2011 —Executive Sounding Board Associates Inc. (ESBA) today announced that Marc Levee has joined the Firm as a Consultant. In this role, Levee will work on debtor and creditor engagements, corporate finance transactions including mergers and acquisitions, and valuation assignments. He will be based in the firm’s New York City office.

Levee joins ESBA following the completion of an M.B.A. from the Fordham University Graduate School of Business. Prior to his studies at Fordham, he was a Registered Client Service Associate with Morgan Stanley Smith Barney where he was responsible for client service requests, financial analysis and research on public companies in the pharmaceutical, retail, biotechnology, media and real estate industries for investment purposes. Previously, he worked for several summers at Lowenstein Sandler PC.

“We are pleased to have Marc join our firm,” said Marty Katz, Founder and President of Executive Sounding Board Associates Inc. “He brings strong financial analysis and industry research skills coupled with knowledge gained at Fordham to ESBA’s client relationships. His career has gotten off to a strong start and Marc will contribute greatly in areas that enable ESBA to deliver high value services to our clients.”

Levee earned a Bachelor’s Degree from the University of Arizona and an MBA degree in Finance from the Fordham University Graduate School of Business.

About Executive Sounding Board Associates Inc.

For over 34 years, Executive Sounding Board Associates Inc., a leading turnaround and crisis management advisory firm, has worked with U.S. and international middle market companies experiencing financial or operational challenges. Over 1,000 public and privately-held companies have benefited from ESBA’s partnering approach to restoring value for its clients while restoring confidence with the clients’ shareholders including investors, lenders, customers, suppliers and employees. Serving the needs of clients across a wide range of industries, ESBA also has specialty practice areas focused on healthcare companies, government contractors, performing arts and cultural institutions, and not-for-profit organizations. The Beard Group, publisher of *Turnarounds and Workouts Magazine*, *The Deal* publication and the M&A Advisor organization have recognized ESBA as one of the top turnaround consulting firms. In addition, its professionals are consistently ranked among the top ten crisis management professionals in the United States. Headquartered in Philadelphia, ESBA has offices in New York City and Baltimore.

For more information, visit www.esba.com.