

Executive Sounding Board

Associates Inc.

Management and Financial Consultants

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FOR IMMEDIATE RELEASE

Executive Sounding Board Associates and Robert D. Katz Named as Finalists for the M&A Advisor's 2011 Turnaround Awards

Philadelphia, PA—February 9, 2011 —Executive Sounding Board Associates Inc. (“ESBA”) today announced that the firm has been named as a Finalist for the M&A Advisor's 2011 Turnaround Awards for the Turnaround Consulting Firm of the Year. In addition, Robert D. Katz has been named as a Finalist for the Turnaround Consultant of the Year.

Robert Katz, a Certified Turnaround Professional, has over twenty years of turnaround experience having successfully served as Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, Advisor, and Board Member for numerous troubled middle market companies. Katz has worked to restructure companies in the manufacturing, wholesale distribution, retail, hotel/casino, publishing and service industries. He graduated from The Wharton School of Business of the University of Pennsylvania and received a MBA degree in Finance from Temple University.

The M&A Advisor's 5th Annual Distressed Investing Summit and Turnaround Awards Gala is the premier event for the turnaround industry bringing together the world's leading dealmakers for an exclusive symposium and to honor the accomplishments of the top distressed investing, restructuring and turnaround M&A professionals and firms.

“In 2010, although there were more than 1.1 million bankruptcies, there were also thousands of successful turnarounds, thanks to the energy and ingenuity of the world's leading turnaround and distressed professionals,” said Roger Aguinaldo, CEO of The M&A Advisor. “The deal teams represented in our Award Finalists have demonstrated the highest acumen in today's turnaround and bankruptcy industry.”

The award winners will be announced at the 5th Annual Distressed Investing Summit and Turnaround Awards Gala on Monday March 7th at the Colony Hotel in Palm Beach, Florida.

About Executive Sounding Board Associates Inc.

For over 33 years, Executive Sounding Board Associates Inc., a leading turnaround and crisis management advisory firm, has worked with U.S. and International middle market companies which are experiencing financial or operational challenges. Over 1,000 public and privately-held companies have benefited from the Executive Sounding Board Associates Inc. partnering approach to restoring value for its clients while restoring confidence with its shareholders including investors, lenders, customers, suppliers and employees. Serving the needs of clients across a wide breadth of industries, Executive Sounding Board Associates Inc. also has specialty practice areas focused on healthcare companies and government contractors. ESBA has been named as one of the top 14 turnaround consulting firms in the country seven of the last ten years. Headquartered in Philadelphia, Executive Sounding Board Associates Inc. has offices in New York City and Baltimore.

Additional information about the company is available at www.esba.com.