

Executive Sounding Board

Associates Inc.

Management and Financial Consultants

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FOR IMMEDIATE RELEASE

Martin Katz and Robert Katz of Executive Sounding Board Associates Inc. Featured on Executive Leaders Radio

Philadelphia, PA—April 12, 2010 — Executive Leaders Radio, a top Philadelphia business news radio station, recently interviewed Martin I. Katz, Founder and President, and Robert D. Katz, Managing Director, of Executive Sounding Board Associates, a leading turnaround and crisis management advisory firm. Program co-host Herb Cohen spoke with Marty Katz and Rob Katz about Executive Sounding Board Associates' growth since its inception and the personal satisfaction they experience with each client success. Executive Leaders Radio, WWDB, 860 AM, is dedicated to honoring individuals who have risen to leadership roles through hard work and dedication. [Click here to access the webcast.](#)

Marty Katz described how he started Executive Sounding Board Associates in a bedroom in his home over 31 years ago and its growth into a firm with offices in Philadelphia, New York City, Baltimore and Charlotte. Self described as "Doctors for Businesses"; Executive Sounding Board Associates has worked with over 900 middle market clients across a wide variety of industry sectors. Marty and Rob Katz spoke about the importance of separating family and work issues in running a family owned business.

Asked about what they enjoy about their work, Marty Katz stated, "The last 30 years of effort have been a labor of love. To see a turnaround success where our client starts making money and for us to be able to walk away and say we were a part of that - that is what I enjoy". Echoing these comments Rob Katz added, "There is nothing sweeter in our business than giving companies a second chance and letting them take advantage of it."

About Executive Sounding Board Associates Inc.

For over 31 years, Executive Sounding Board Associates Inc., a leading turnaround and crisis management advisory firm, has worked with U.S. and International middle market companies which are experiencing financial or operational challenges. Over 900 public and privately-held companies have benefited from the Executive Sounding Board Associates Inc. partnering approach to restoring value for its clients while restoring confidence with its shareholders including investors, lenders, customers, suppliers and employees. Serving the needs of clients across a wide breadth of industries, Executive Sounding Board Associates Inc. also has specialty practice areas focused on healthcare companies and government contractors. ESBA has been named as one of the top 14 turnaround consulting firms in the country seven of the last ten years. Headquartered in Philadelphia, Executive Sounding Board Associates Inc. has offices in New York City, Baltimore and Charlotte.

Additional information about the company is available at www.esba.com.