

Executive Sounding Board

Associates Inc.

Management and Financial Consultants

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FOR IMMEDIATE RELEASE

Executive Sounding Board Associates Listed as a Top Crisis Management Firm in *The Deal's* Year End Bankruptcy League Table

Philadelphia, PA-March 2, 2011 — Executive Sounding Board Associates Inc. (“ESBA”) today announced that several of its professionals were included among the top Crisis Management Professionals in *The Deal's* bankruptcy league table for the fourth quarter of 2010. Michael DuFrayne was ranked within the top ten Crisis Management Professionals and Robert D. Katz, James W. Fox and Paul Newton were ranked within the top twenty Crisis Management Professionals.

During the same period, ESBA was ranked #13 for top crisis management firms with 22 active cases. The rankings measure firms and professionals by number of debtor, creditor and other assignments within active bankruptcy cases.

Since 1999, The Deal LLC has been a leader in sophisticated coverage of The Deal Economy. The Deal is a diversified media company providing analysis and information on the global deal economy for dealmakers worldwide. Through The Deal magazine and The Deal Pipeline, they provide unique and proprietary content that serves the news, information and idea generation needs of corporate and financial dealmakers, advisers, intermediaries and investors.

About Executive Sounding Board Associates Inc.

For over 33 years, Executive Sounding Board Associates Inc., a leading turnaround and crisis management advisory firm, has worked with U.S. and International middle market companies which are experiencing financial or operational challenges. Over 1,000 public and privately-held companies have benefited from the Executive Sounding Board Associates Inc. partnering approach to restoring value for its clients while restoring confidence with its shareholders including investors, lenders, customers, suppliers and employees. Serving the needs of clients across a wide breadth of industries, Executive Sounding Board Associates Inc. also has specialty practice areas focused on healthcare companies and government contractors. ESBA has been named as one of the top 14 turnaround consulting firms in the country seven of the last ten years. Headquartered in Philadelphia, Executive Sounding Board Associates Inc. has offices in New York City and Baltimore.

Additional information about the company is available at www.esba.com.